

Job Description

Ummah Welfare Trust | +44 (0)1204 661 030



Reg. Charity No. 1000851

ROLE	Public Relations Representative – Luton (& surrounding areas)
STATUS	Full time (based in Luton office)
HOURS	40 hours per week
RESPONSIBLE TO	Regional PR Manager
SALARY	£25,000 - £30,000 per annum (Pro rata)

THE ORGANISATION

Established in 2001, Ummah Welfare Trust is a UK-based international relief and development charity. Inspired by the Islamic teachings of empathy, generosity and selflessness, the trust aims to alleviate poverty and suffering across the world, and also ensuring that the rights of those who are neglected and oppressed are fulfilled by providing sustainable development solutions relating to shelter, education, health, and spiritual wellbeing.

Knowing that we are all ultimately accountable to the Almighty, the charity strives to maintain transparency and accountability, and as such the charity also has a full and transparent audit trail from the donor to the beneficiary.

To find out more about the organisation please visit our website on: <https://uwt.org/>

THE ROLE

Ummah Welfare Trust requires an enthusiastic, hardworking and reliable PR Rep for Luton and the surrounding areas that is fully supportive of the charity's aims.

The successful candidate will support the Luton PR team to raise awareness about UWT, it's campaigns and events within the local community by developing and maintaining good relations with local masaajid, makaatib, community organisations, businesses, donors and the general community. They will also help to fundraise for increase income/donations for the trust. The PR Rep will also help the team to maintain the Luton PR office.

MAIN DUTIES

- To develop and maintain relationships with Muslim community institutions, organisations and community groups (including masjids);
- To organise and participate in masjids collections for Ramadan and throughout the year;
- To distribute appeal leaflets and display posters at masjids, community venues, businesses and events;
- To initiate and plan PR and fundraising events with the support of the regional fundraising team;
- To set up and supervise UWT stalls at events and exhibitions;
- To assist the PR team in fundraising administrative duties;
- To recruit, develop and support local volunteers;
- To work closely with and help coordinate the fundraising team and volunteers during fundraising events or programmes;
- To represent the charity at relevant events, presentations and meetings including public speaking;
- To maintain a close working relationship with the South England Regional PR Manager, providing regular updates and feedback within the time and format requested (i.e. verbal, written etc.); and
- To carry out any other duties as required that are proportionate to the role and nature of work.

PERSON SPECIFICATION

CATEGORY	CRITERIA	REQUIREMENT
Qualifications	Educated to A' Level or NVQ Level 3 standard or equivalent	Desirable
	Classically trained in Islamic Studies or demonstrable equivalent	Desirable
Experience	Work at pace, under time pressures particularly during busy periods such as Ramadhan and Eid Al Adha	Essential
	Experience of public speaking	Essential
Skills /Abilities	Able to work well in a team at pace whilst maintaining attention to detail	Essential
	Excellent time management and communication skills	Essential
	Ability to plan and organise their own work and that of others	Essential
	Ability to lead and motivate team of volunteers	Essential
Knowledge and understanding	Knowledge of Urdu, Bangla and/or Arabic.	Desirable
Other	Personal conduct and delivery of work should comply with the values and culture of Ummah Welfare Trust	Essential
	The ability to occasionally adapt working hours to meet the requirements of the organisation.	Essential
	Hold a valid UK driving license and have full access to your own car.	Essential
	Residing in Luton	Desirable

WHAT WE OFFER



28 DAYS ANNUAL LEAVE +
ADDITIONAL LEAVE



FLEXIBLE START AND FINISH TIMES



SHARIA COMPLIANT PENSION
SCHEME



FUEL ALLOWANCE



ENHANCED PATERNITY PAY



PRAYER WITH CONGREGATION



EDUCATION SUPPORT SCHEME



CASUAL DRESS



ON SITE CAR PARKING



FIELD VISITS

This post is subject to a Disclosure and Barring Service (DBS) check.

The **closing date for applications is 01st January 2026**, although the position may close sooner if the right candidate is found.

To apply for this role, please email your CV and Covering Letter to vacancies@uwt.org

Please ensure that you **address how you satisfy each of the criteria in the person specification in your covering letter.**

For more information or discussion about the role please contact: 01204 661048