

# Charity Week '09 Guide

## What projects are we raising the money for?

Three medical centres are to be built in three different locations.

### 1) India (Gujaraat)

**Problem:** Inefficient dialysis centre, cramped into an overcrowded hospital

**Solution:** Fresh, spacious, efficient dialysis centre

### 2) Pakistan (North-West Frontier)

**Problem:** Lack of medical facilities

**Solution:** Permanent medical centre with X-ray, ECG, blood bank laboratory and labour facilities.

### 3) Somalia (Mogadishu, Banadir Region)

**Problem:** Very few, very expensive health care facilities

**Solution:** Free, accessible, health care with diagnosis, medicine and health education.

## Who are we raising the money on behalf of?

'Ummah Welfare Trust' (UWT) – UK Registered Charity No: 1000851

Established in 2001

Operates in over 20 countries in Africa, Asia, Europe and the Middle East

All the money goes straight to the projects, with 0% deduction for UWT admin/fundraising expenses

### Admin expenses are covered by:

- 1) Donations specifically for admin purposes
- 2) UWT charity shops' – 'Ummah Shops' – profits
- 3) Gift Aid' of donations (which is given by Government on behalf of Taxpayer donors)

## What is the required amount of donation?

£120,000 (of which City ISoc and Queen Mary ISoc had raised about £20,000 during Charity Week '08)

## Who are raising the money?

- 1) City ISoc
- 2) Queen Mary ISoc
- 3) Kingston ISoc
- 4) Greenwich ISoc
- 5) UEL ISoc
- 6) Goldsmith ISoc

[Different Charity Week dates for different universities, due to inconveniences in regards to the respective year plans]

## Where and how to pay?

- 1) Buckets
- 2) ISoc Committee

### 3) Via Post:

Ummah Welfare Trust  
204 Manningham Lane  
Bradford, BD8 7DT

### 4) Via Phone:

0800 4 0800 11  
(01274 390 396)

### 5) Online:

[www.uwt.org](http://www.uwt.org)

### 6) Standing Order (and account details):

HSBC Bank  
Account No: 000141192  
Sort Code: 40-20-80

### 7) Just Giving:

[www.justgiving.com/medicalaid/](http://www.justgiving.com/medicalaid/)

[Must mention 'Medical Aid Project' when donating by non-collection means]

## Tips and suggestions:

- 1) Fix your intention; raise this money only to please Allaah; otherwise do not bother wasting your time
- 2) Make constant du'aa' to Allaah to make the fundraising a success
- 3) Start early; finish late [only a day's work (in the case of tube collections)]
- 4) Dress modestly
- 5) When fundraising shout out the information (i.e. what you are raising money for; people need to know what cause they are donating money to)
- 6) Approach people; do not expect anyone to come to you first
- 7) Be polite and thank people, even if they do not donate
- 8) Do not stand in people's way or block any paths
- 9) Choose places where people open their wallets/purses (i.e. near ticket machines, shops etc.)
- 10) Joke around with donors and colleagues; do not fool around
- 11) Do not be fooled by appearances; some may be miserly in appearance, yet they may be the biggest donors
- 12) Target nationals of the specific countries mentioned; people usually have a soft spot for their own race/tribe as they know their own conditions better, however do not promote any nationalist/tribal nonsense
- 13) Ask your colleagues and lecturers to donate (lecturers are good donors) and stand outside with a bucket when lectures finish
- 14) Give da'wah as you fundraise; talk and hand out leaflets!

