

Charity Week '09 Guide

What projects are we raising the money for?

Three medical centres are to be built in three different locations.

1) India (Gujaraat)

Problem: Inefficient dialysis centre, cramped into an overcrowded hospital

Solution: Fresh, spacious, efficient dialysis centre

2) Pakistan (North-West Frontier)

Problem: Lack of medical facilities

Solution: Permanent medical centre with X-ray, ECG, blood bank laboratory and labour facilities.

3) Somalia (Mogadishu, Banadir Region)

Problem: Very few, very expensive health care facilities

Solution: Free, accessible, health care with diagnosis, medicine and health education.

Who are we raising the money on behalf of?

'Ummah Welfare Trust' (UWT) – UK Registered Charity No: 1000851

Established in 2001

Operates in over 20 countries in Africa, Asia, Europe and the Middle East

All the money goes straight to the projects, with 0% deduction for UWT admin/fundraising expenses

Admin expenses are covered by:

- 1) Donations specifically for admin purposes
- 2) UWT charity shops' – 'Ummah Shops' – profits
- 3) Gift Aid' of donations (which is given by Government on behalf of Taxpayer donors)

What is the required amount of donation?

£120,000 (of which City ISoc and Queen Mary ISoc had raised about £20,000 during Charity Week '08)

Who are raising the money?

- 1) City ISoc
- 2) Queen Mary ISoc
- 3) Kingston ISoc
- 4) Greenwich ISoc
- 5) UEL ISoc
- 6) Goldsmith ISoc

[Different Charity Week dates for different universities, due to inconveniences in regards to the respective year plans]

Where and how to pay?

- 1) Buckets
- 2) ISoc Committee

3) Via Post:

Ummah Welfare Trust
204 Manningham Lane
Bradford, BD8 7DT

4) Via Phone:

0800 4 0800 11
(01274 390 396)

5) Online:

www.uwt.org

6) Standing Order (and account details):

HSBC Bank
Account No: 000141192
Sort Code: 40-20-80

7) Just Giving:

www.justgiving.com/medicalaid/

[Must mention 'Medical Aid Project' when donating by non-collection means]

Tips and suggestions:

- 1) Fix your intention; raise this money only to please Allaah; otherwise do not bother wasting your time
- 2) Make constant du'aa' to Allaah to make the fundraising a success
- 3) Start early; finish late [only a day's work (in the case of tube collections)]
- 4) Dress modestly
- 5) When fundraising shout out the information (i.e. what you are raising money for; people need to know what cause they are donating money to)
- 6) Approach people; do not expect anyone to come to you first
- 7) Be polite and thank people, even if they do not donate
- 8) Do not stand in people's way or block any paths
- 9) Choose places where people open their wallets/purses (i.e. near ticket machines, shops etc.)
- 10) Joke around with donors and colleagues; do not fool around
- 11) Do not be fooled by appearances; some may be miserly in appearance, yet they may be the biggest donors
- 12) Target nationals of the specific countries mentioned; people usually have a soft spot for their own race/tribe as they know their own conditions better, however do not promote any nationalist/tribal nonsense
- 13) Ask your colleagues and lecturers to donate (lecturers are good donors) and stand outside with a bucket when lectures finish
- 14) Give da'wah as you fundraise; talk and hand out leaflets!

